

TOP STITCH

Volume 13, Issue 2

Spring/Summer 2010

Always on the Cutting Edge



Inside this issue:

New Owner Classes	3
Technique Classes	2
Announcements	4

As I sit here typing this, my sewing machine is chugging along embroidering an appliqué design into place. Ah, the benefits of multi-tasking! Most remarkably is that the flower and leaf shapes being appliquéd were also cut out using the embroidery machine. Another feat of multi-tasking as it was possible to cut 44 leaves in one hooping...about 20 minutes...or about an hour for all 123 needed for the pattern. All made possible with the new patented *CutWork* tool from **Bernina**.

The cutting tool itself is put in the machine just like a needle and can be used with nearly every **Bernina** embroidery machine from the original **Artista 180** to today's **Aurora** and **830** models. Many designs are being produced to use the tool in a simple plug-and-play method so you can use it without a computer, but the package includes a powerful software program that allows you to create your own cut-work and also your own embroidery designs. So if you've been wanting some basic design capabilities you can get started for a fraction of the typical cost.

In order to get you going the program includes 34 design files ready to send to the machine and 200 embroidery designs that you can use as is, or add your own cut-work to. They also include 200 vector (i.e. picture) files that you can use to create your own designs using automatic and freehand drawing tools. You could use other clip-art type images as well, or scan a regular pattern as I did. For those that have the **BERNINA** v.6 software already you can jump back and forth using both in combination for unlimited design capabilities.

This tool is so innovative that it won second prize in the "Innovationsbüne" competition - Switzerland's most prestigious technology award (losing only to a medical device of world-wide interest) - so the team is exceptionally proud. They'll remind you that **Bernina** was also the first to bring you the home zigzag machine!

I will be offering a "Cutwork Sampler" class (see pg.4) in order to give an overview of how the software works and the steps needed to create a cutwork/embroidery design from start to finish. This is free for those who have purchased it already from us, or you can pay \$10 and we will apply that as a credit to the price should you decide to buy. I think you'll see that it's a very useful and intriguing development - especially for those who enjoy appliqué and heirloom effects.

Top News

- The Umpqua Valley Quilters' Guild 27th Annual Quilt Show will be held April 16 - 19 at the Douglas County Fairgrounds. Karen Hanken has been selected as their featured quilter and it will be the first time all of Karen's architectural styled quilts will be shown together. Fri. & Sat. hours are 10: - 5:, Sun. 11: - 4: Admission to the show is \$5.00.
- Did you know Top Stitch stocks an average of 1500 bolts of fabric and receives 30 - 50 new pieces monthly???

Quilting with Bernina

Develop your skills and confidence with straight line and free-motion quilting. Work with the walking foot and quilting feet, including the famous BSR (not required). Learn how to decide on threads and needles for different effects. Karen instructing.

Fee: \$15. (plus basic supplies)
(*Top Stitch Purchasers of BSR machines special price \$7.50*)

Sat., May 8, 2:00 - 5:00

Thurs., July 15, 10:00 - 1:00

Sat., Aug. 14, 10:00 - 1:00

Redwork & Blackwork with BSR

In this lecture format, Karen will demonstrate her technique for using the BSR to create redwork and blackwork quilts. We'll cover everything from preparing the fabric to tracing the pattern as well as the special tricks for stitching fine details and lettering. **Fee: \$7.50**

Wed., June 16, 10:30 - 12:00

Sat., July 31, 10:30 - 12:00

Class Policies:

Space is limited; as a courtesy to others, please inform us immediately if you need to cancel.

We will cancel a class three days in advance if we do not have the minimum number of students.

You are expected to put a reservation on your calendar; we do not make reminder calls.

Previous purchasers are welcome to take their New Owner's Guide classes a second time at no additional charge.

ENCORE PRESENTATION BY POPULAR DEMAND

SIX WEEKS, TWELVE TECHNIQUES

In this lecture-format seminar, Karen will demonstrate her favorite embellishment techniques which can be used on everything from quilts to jackets - not to mention bags to bowls. Almost all of the techniques can be accomplished on any Bernina and Karen will discuss the various model differences when necessary. Each technique will be covered in-depth with our top tips, special tricks, and experienced insights into the typical traps to avoid. The lecture format allows us to cover more information in less time and also means you only have to buy the supplies that you really want to take home with you.

You can choose to attend all 6 classes for a special discount rate of \$50 or individual sessions for \$10 each.

A IS FOR APPLIQUE & ANGELINA

Wednesday, April 28, 10:00 am - 12:00 noon

B IS FOR BOBBINWORK & BERNINA BRAIDS

Wednesday, May 5, 10:00 am - 12:00 noon

C IS FOR COUCHING & CUTWORK

Wednesday, May 12, 10:00 am - 12:00 noon

D IS FOR DECORATIVE STITCHES & DIGITIZING

Wednesday, May 19, 10:00 am - 12:00 noon

E IS FOR EMBROIDERY & EMBELLISHMENTS

Wednesday, May 26, 10:00 am - 12:00 noon

F IS FOR FELTING & FABRIC PAINTSTIKS

Wednesday, June 2, 10:00 am - 12:00 noon

These classes are complimentary with purchase of a machine from TOP STITCH.
Choose one of the options listed below for your model(s) then call or come in to reserve your space (pre-registration required.)

Activa & Aurora Guide Classes

- Saturday, May 1, 10:00 am - 5:00 pm
- Wednesday, June 9 and Thursday, June 10, 1:00 - 4:00 pm (both days)
- Wednesday, July 21 and Thursday, July 22, 10:00 am - 1:00 pm (both days)
- Saturday, August 7, 10:00 am - 4:00 pm

Aurora Embroidery (additional classes for embroidery with Aurora machines)

- Saturday, May 8, 10:00 am - 1:00 pm
- Thursday, June 17, 1:00 - 4:00 pm
- Thursday, August 5, 10:00 am - 1:00 pm

Artista AND NEW 8 Series Classes (for 830 / 820 machines)

- Wednesday, May 19 and Thursday, May 20, 2:00 - 5:00 pm (both days)
- Wednesday, June 23 and Thursday, June 24 10:00 am - 1:00 pm (both days)
- Wednesday, July 28 and Thursday, July 29, 10:00 am - 1:00 pm (both days)
- Wednesday, August 18 and Thursday, August 19, 1:00 - 4:00 pm (both days)

Embroidery Usage:

- Saturday, April 24, 10:00 am - 1:00 pm
- Saturday, June 26, 10:00 am - 1:00 pm
- Wednesday, August 4, 10:00 am - 1:00 pm

Serger Guide Classes (for all new Bernina serger models)

- Saturday, June 12, 10:00 am - 4:00 pm
- Wednesday, August 11 and Thursday, August 12, 10:00 am - 1:00 pm (both days)

When you Buy a Bernina at TOP STITCH the following services are Always included:

1. Complete Class Instruction for use of your machine.
2. Free, unlimited trouble-shooting assistance
3. Full warranty coverage performed on our premises.

Plus our **exclusive BBB** Discounts *

► **15% off** regular priced fabrics, notions, books, accessories, embroidery designs, etc.

► **Discounted** maintenance & service on that machine (up to a 64% savings)

BBB discounts are good for one full year after purchase and are renewed automatically for another 12 months when you pay for a cleaning

TOP STITCH



BERNINA⁺

1596 Biddle Rd.
Medford, OR 97504

Monday - Saturday 10: - 6:

Summer Hours Begin June 5:

Monday - Friday 10: - 6:

Saturdays 10: - 4:

CLOSED:

May 28 - 31

July 5

Aug. 30 - Sept. 6 (vacation)

“Empowering
Your Creativity”

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topstitch@qwestoffice.net

25% OFF

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Thru 4/30/2010

(limited to in-stock only)

Cutwork Sampler

Learn step-by-step how to create cutwork and embroidery designs with the new, exclusive, BERNINA CutWork tool and software. FREE for those who have purchased the kit here, or \$10. if you're thinking about it (we'll apply the fee to your purchase).

Sat., May 15, 10:30 - 12:

Or

Wed., June 16, 3:00 - 4:30

ONE MILLION PILLOWCASE CHALLENGE

Don't forget you can get a \$2.00 in-store credit for every completed pillowcase you bring in for donation (up to \$100). We also have kits you can purchase for \$10 and you'll get a \$5 credit when you bring it back (no limit). We have collected 344 as of March 31 to give to **Community Works**.

