

# TOP STITCH

Volume 19, Issue 3

Autumn 2016

## Our French Connection



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There's just no way to make this stuff up. Honestly - we're flabbergasted ourselves.... About what you say? Well last newsletter I wrote about winning a whale watch trip in Monterey. Just several months later, Jonathan received notification that he won a trip to FRANCE. As usual I was skeptical, but there it was, airline tickets in hand!

So as I write this we're prepping to leave for our visit to Paris and Lille, courtesy of **www.WorthPoint.com** (an antique valuation site). Jonathan, who went on an 'enter everything you see' mission after that first win, had signed up for their prize to attend the largest flea market in the EU - a tradition in Lille since the middle ages. The dates even coordinated with our annual vacation (...which was supposed to be a productive stay-cation...but I couldn't convince Jonathan that he'd rather stay home and whack at weeds!)

Lille sits in the north, near the border with Belgium, so has a distinctive Flemish style and international appeal based on its history of hosting this giant market. In early August however, the town decided to cancel this year's event over the spate of tragedies and security concerns. So our trip has evolved into an opportunity to see several museums - including one devoted to textile manufacturing - along with **WorthPoint** CEO, Will Seippel.

Meanwhile - and coincidentally - we have been planning an open house to introduce you to our latest fabric line from a French design house called **Frou-Frou** (rhymes with you-you). These are color-coordinated 100% cotton voiles (pronounced voy'-uls), perfect for light weight garments where more drape than traditional quilting cotton is desired, and it includes a collection of crochet lace trims to add heirloom effects and designer details. Any fan of **Liberty of London** will appreciate the quality of these florals and gingham.

So, please join us on **Thursday, September 29th** as we say "**Bonjour to Frou-Frou**". We will be sharing ideas and tips for using these new fabrics, as well as the stories and photos from our fortuitous trip. Jonathan will be baking up cookies and we'll have hot and cold beverages too. Come anytime to enjoy the party; the slideshow presentation will be at 11:00 - noon, and again from 2:00 - 3:00. We would like to have an idea of how many people to expect for the presentation, so please email or call with your RSVP to help us plan.

As a reminder, we will be closed Sunday, August 28th thru Tuesday, September 6th, and will reopen on Wednesday, September 7th. I will have limited access to emails while we're gone, so please remember to go to the **HELP DESK** link on our website if you have a snafu with your machine; the most frequent problems with their solutions are posted there...and generally will get you better results than a Google search. À bientôt (see you soon),

### Top News

- **BERNINA** has just released the latest embroidery software: v8. You can buy an update package at a fraction of the full price if you currently own v5 or higher. Best news for most: you will no longer need a security dongle.
- The annual **Hugo Ladies Quilters** show is coming up October 7th & 8th from 9:00 to 3:00 both days. Make sure to buy a raffle ticket for their opportunity quilt; **SOMEONE** always wins!

## BERNINA CLUB

**BERNINA CLUB** lessons incorporate presser feet, accessories and creative machine techniques into projects for everyday living. Go home with a CD that contains hand-outs and instructions. This is a demo/lecture format so no equipment is necessary to attend.

**Fee: \$10.00 per session** Space is extremely limited - pay at sign-up.

**Thursday, October 6, 1:00 - 3:00** Jiggle Runner & Mats: Update your table while learning to piece and quilt as you go. Pair a statement fabric with strips to create table topper drama.

**Thursday, November 3, 1:00 - 3:00** Urban Transitional Stocking: The latest trend in home décor, these simple stockings are perfect for a tasteful and streamlined Christmas style.

**Thursday, December 1, 1:00 - 3:00** Jewelry Roll Revisited: Revisiting an old BERNINA pattern, this elegant multi-section jewelry roll can be customized for yourself or make as personalized gifts.

Looking for a USED BERNINA? Call us first! Jonathan can discuss which models would be best for your needs (including budget), and can make sure it is in perfect working order - GUARANTEED. You also are automatically enrolled in our **BERNINA Buyer's Bonus** program - saving you hundreds on service alone!

## Embroidery Club

Be inspired to create using embroidery software from **BERNINA!** Lessons show how to work with **Software 7** as well as **DesignWorks** (CutWork, PaintWork and CrystalWork). Classes also show ways to incorporate embroidery into various projects. You will receive a CD that includes handouts, a PowerPoint Presentation, instructional VIDEO and completed designs. **Fee: \$10.00 per session**

**Thursday, September 22, 1:00 - 3:00** Texturize with Artwork Canvas: Create your own patchwork fabric using built-in textures in Designer Software and your home printer, then stitch them onto the Sew Together bag using your embroidery machine.

**Thursday, October 20, 1:00 - 3:00** Out of this World: Explore the outer limits of embroidery using the Advanced Applique features with Software 7. Get a taste of the latest arrival - Embroidery Software 8.

**Thursday, November 17, 1:00 - 3:00** Color Your World: Like the coloring book craze, use a Zenspirations drawing with DesignWorks and make a glorious painting for a one-of-a-kind handbag.

### Class Policies:

Space is limited; as a courtesy to others, please inform us immediately if you need to cancel (there may be others on a waiting list)

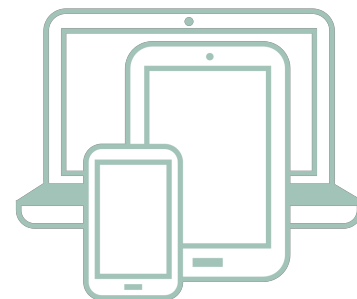
We will cancel a class three days in advance if we do not have the minimum number of students.

You are expected to put a reservation on your calendar; we do not make reminder calls.

Find a quick link to our interest account from our website:



**www.TopStitchBernina.com**  
Or go directly using a PC:  
**www.pinterest.com/topstitch95**



**If using a mobile device:** go to our website first and click on the link along the left side of the screen - then bookmark or follow us for easy access.

These classes are complimentary with purchase of a machine from TOP STITCH.

- If you purchased your machine from us you are welcome to take the New Owner's Guide classes additional times at no extra charge as long as space is available.
- Choose one of the options listed below then call or come in to reserve your space (pre-registration is required).

**BERNINA SEWING MACHINE USAGE - \$200.00** (*Free with machine purchase*)

- Tuesday, September 20 and Wednesday, September 21, 1:00 - 4:00 pm (both days)
- Saturday, October 1, 10:00 am - 4:00 pm
- Tuesday, October 25 and Wednesday, October 26, 10:00 am - 1:00 pm (both days)
- Saturday, November 12, 10:00 am - 4:00 pm
- Tuesday, November 15 and Wednesday, November 16, 10:00 am - 1:00 pm (both days)
- Wednesday, December 14 and Thursday, December 15, 10:00 am - 1:00 pm (both days)

**BERNINA EMBROIDERY USAGE - \$100.00** (*Free with machine purchase*)

- Tuesday, October 4, 1:00 - 4:00 pm
- Saturday, October 22, 10:00 am - 1:00 pm
- Saturday, November 5, 10:00 am - 1:00 pm

**BERNINA SERGER USAGE - \$200.00** (*Free with machine purchase*)

- Saturday, October 29, 10:00 am - 4:00 pm
- Tuesday, December 6 and Wednesday, December 7, 10:00 am - 1:00 pm (both days)

When you Buy a **BERNINA** at **TOP STITCH** the following services are included:

1. Complete Class Instruction for use of your new machine at no additional cost.
2. Free, unlimited trouble-shooting assistance by phone, e-mail or in-store.
3. Full warranty coverage performed on our premises by a BERNINA specialist.

**Plus** our **exclusive BERNINA BUYERS' BONUS** Discounts:

- ▶ **15% off** regular priced fabrics, notions, books, machine accessories, embroidery designs, etc.
- ▶ **Discounted** maintenance & service on purchased machine (saves you up to \$110. for each service).

**Your 15% discount** is good for one full year after purchase and will be renewed automatically for another 12 months whenever you pay for maintenance on the machine purchased (at the discounted price).

TOP STITCH

**BERNINA**

made to create



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Medford, OR 97504

(between Progress & Morrow)

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[topstitch@qwestoffice.net](mailto:topstitch@qwestoffice.net)

541.608.7722

Monday—Friday 10:00 - 5:00

Saturdays 10:00 - 4:00

Bonjour to Frou Frou

**OPEN HOUSE**

**THURSDAY, SEPTEMBER 29**

Slide Show Presentations at

11:00 and 2:00

(RSVP appreciated)

See front page story for more details

**CLOSED**

Monday,  
October 17

Thanksgiving,  
November 24

December 24 -  
December 26  
December 31

Get \$500 FREE FABRIC  
with Purchase of a  
**BERNINA 880\***

\*Buy an 880E machine 9/7 - 9/30/16 to  
receive an in-store credit towards fabric to use...whenever

\$5.00 off FABRIC purchase of \$25 or more  
\$10.00 off FABRIC purchase of \$50 or more  
\$20.00 off FABRIC purchase of \$100 or more

With coupon. Applies to fabric purchase only. 9/7/16 - 9/30/16