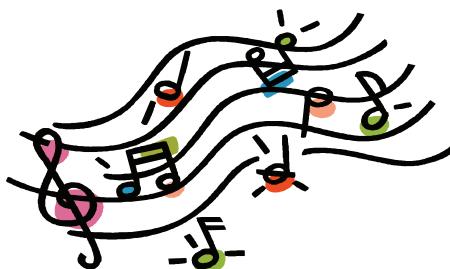


TOP STITCH

Volume 14, Issue 1

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Renewing the Joy



A long time ago in a Galaxy far away - or at least 3 time zones - I learned to play guitar. When I had to fit my entire life into the family car (and also into a shared dorm room) that frivolity got left behind, and so did my music skills. But I kept the guitar always thinking there'd be a day to take it up again.

Moving forward 30 years and to the opposite coast, we were at a Green Show at OSF. The musicians were performing a piece I remembered from my youth. I told Jonathan I could practically feel my fingers playing the melody. He said, "Well maybe you should dig that guitar out of the closet." And so I did.

The first thing I realized however is that I needed a tuning fork or a pitch pipe. For those that haven't been around the music scene (as I obviously had not), those tools are about the equivalent of an icebox. The kind and patient salesman was polite, but still couldn't hold back a chuckle. He introduced me to the modern and convenient age of digital tuners. Imagine that! Not only had things changed, but when I took my new toy home I found it was quite fun to use. I was now intrigued. I took my guitar back the next day and asked about it's condition because - after 30 years - I thought it might need a little work. As it was, it definitely needed help, but it was still reputable and the estimate was modest.

My eye kept wandering to the wall however, and it kept stopping on the most gorgeous guitar I had ever seen. I could barely remember a basic scale and felt quite out of my league, but I dug up the courage to ask about it. Once in my hands I didn't know what to play, but I could *hear* that whatever note I picked *sounded* more resonant and beautiful than the notes I had played the night before. You could say I started to lust after this guitar. And so, if you hadn't figured it out already, I traded in that old one (despite some sentimental value) and went home with my new treasure (a 1997 Limited Edition **Ovation** for the curious).

Now after just a few months, I feel that I've recovered much of my original skills - and I've found myself wanting to stretch beyond those comfort zones. I don't think I would have had the same thrill if I hadn't made that jump. (I certainly know I felt obligated to give it more than a half-hearted try.) Every time I take that guitar out I think about how much I enjoy it, and it reminds me how I've had the same rejuvenation whenever I've gotten a new **BERNINA**.

If you want to renew the joy, a new toy definitely helps.

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Top News

- **SOPTV** has named **Top Stitch BERNINA** as their "Business Partner of the Year" for 2010. We are extremely proud to receive this local honor, and continue to be proud supporters of PBS.
- The nationally organized "One Million Pillowcase Challenge" has come to an end. Though the overall goal was far from being met (under 227,000) your donations to our **Top Stitch** challenge exceeded expectations. All-in-all 897 pillowcases were given to local charities.

Quilting with Bernina

Develop your skills and confidence with straight line and free-motion quilting. Work with the walking foot and quilting feet, including the famous BSR (~~not~~ required). Learn how to decide on threads and needles for different effects. Karen instructing.

Fee: \$15. (plus basic supplies)
(*Top Stitch Purchasers of BSR machines special price \$7.50*)

Mon., Feb. 21, 1:00 - 4:00

Sat., April 2, 10:00 - 1:00

Redwork & Blackwork with BSR

In this lecture format, Karen will demonstrate her technique for using the BSR to create redwork and blackwork quilts. We'll cover everything from preparing the fabric to tracing the pattern as well as the special tricks for stitching fine details and lettering. **Fee: \$7.50**

Thurs., Feb. 24, 2:00 - 3:30

Tues., March 29, 10:30 - 12:00

Announcing a NEW BERNINA CLUB

This year we are introducing a new program offered exclusively by Authorized **BERNINA** Dealers. **BERNINA CLUB** will introduce you to projects and techniques selected by **BERNINA** National instructors. We will incorporate their recorded presentations with our own in-person instruction lead by Gayle Matloff. Gayle will demonstrate the ins and outs while answering all your questions. You'll then have a chance to sit in front of our machines and make sure you understand how to do the process before you go home and put your new knowledge to work. You will also receive a CD that contains hand-outs and project instructions.

Each session will be from 1:00 - 3:30 at Top Stitch

Thursday, February 3 All Around Tote: Explore personalization techniques that make it uniquely yours, including Sashiko.

Thursday, March 3 Zippity-Do-Dah: Learn the techniques for easy zipper insertion whether for practical or just decorative purposes.

Thursday, April 7 Creative Compositions: Express yourself with fanciful book covers using fabric collage and decorative threads.

Fee: \$10.00 per session

Space is extremely limited!!! You must pay in advance.

Class Policies:

Space is limited; as a courtesy to others, please inform us immediately if you need to cancel (there may be others on a waiting list)

◆
We will cancel a class three days in advance if we do not have the minimum number of students.

◆
You are expected to put a reservation on your calendar; we do not make reminder calls.

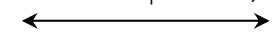
◆
Previous purchasers are welcome to take their New Owner's Guide classes additional times at no extra charge.



You can always find a copy of this newsletter at [www.](http://www.TopStitchBernina.com)

TopStitchBernina.com

(Look for the next issue after April 15th)



Remember to check the **HELP DESK** for our most common fixes for your sewing gremlins.

These classes are complimentary with purchase of a machine from TOP STITCH.
Choose one of the options listed below for your model(s) then call or come in to reserve your space (pre-registration required.)

Activa & Aurora Guide Classes AND New 3 Series Machines

- Tuesday, February 1 and Wednesday, February 2, 10:00 am - 1:00 pm (both days)
- Saturday, February 26, 10:00 am - 5:00 pm
- Wednesday, March 23 and Thursday, March 24, 1:00 - 4:00 pm (both days)
- Saturday, April 9, 10:00 am - 5:00 pm

Aurora Embroidery (additional classes for embroidery with Aurora machines)

- Wednesday, February 9, 10:00 am - 1:00 pm
- Saturday, March 19, 10:00 am - 1:00 pm
- Saturday, April 30, 10:00 am - 1:00 pm

Artista AND NEW 8 Series Classes (for 830 / 820 machines)

- Saturday, January 29, 10:00 am - 5:00 pm
- Tuesday, March 1 and Wednesday, March 2, 10:00 am - 1:00 pm (both days)
- Wednesday, April 13 and Thursday, April 14, 1:00 - 4:00 pm (both days)

Embroidery Usage:

- Saturday, February 12, 10:00 am - 1:00 pm
- Tuesday, March 8, 10:00 am - 1:00 pm
- Wednesday, April 20, 1:00 - 4:00 pm

Serger Guide Classes (for all new serger models)

- Wednesday, February 16 and Thursday, February 17, 1:00 - 4:00 pm (both days)
- Saturday, March 26, 10:00 am - 5:00 pm
- Tuesday, April 26 and Wednesday, April 27, 10:00 am - 1:00 pm (both days)

When you Buy a **BERNINA** at **TOP STITCH** the following services are included:

1. Complete Class Instruction for use of your machine.
2. Free, unlimited trouble-shooting assistance
3. Full warranty coverage performed on our premises.

Plus our **exclusive BBB** Discounts *

► **15% off** regular priced fabrics, notions, books, accessories, embroidery designs, etc.

► **Discounted** maintenance & service on that machine (up to a 64% savings)

BBB discounts are good for one full year after purchase and are renewed automatically for another 12 months when you pay for a cleaning

TOP STITCH



BERNINA

1596 Biddle Rd.
Medford, OR 97504

Monday - Saturday 10: - 6:

“Empowering
Your Creativity”

541-608-7722
Toll free 888-608-7722
topstitch@qwestoffice.net

20%
OFF

Small (6" x 9")
LightPad

With coupon

Thru 2/12/2010

(limited to in-stock only)

TOP STITCH

20%
OFF

Patterns

With coupon

Thru 2/12/2010

(limited to in-stock only)

TOP STITCH

Annual
"In With the New"

SUPER-SALE

January 24 - February 12

20 - 60% Off all Fabrics*

Plus Other Specials

(*1/2 yard minimum cut)