

TOP STITCH

Volume 19, Issue 2

Summer 2016

A Whale of a Tail (or A Lucky Flake)



Inside this issue:

Special Classes	2
New Owner Classes	3
Announcements	4

Top News

- If you are trying to find our Pinterest page using a mobile device, you can't just type in the address. The easiest way to get there is to go to our regular website (TopStitchBernina.com) and click on the Pinterest link on the left hand side of the screen. You can then bookmark the page for future visits.
- The Mountain Stars Quilt Show is June 24 & 25, 10:00 - 4: at Cascade Christian High School. Norma Banaka is the featured quilter and we're sure she will inspire. We won't have a booth at the show, but come by the store to see our Quilt Show Specials.

On March 11th I sent out a bulk email with the subject line "Top Stitch STORE CLOSING SALE". I wanted to let everyone know that we had a last-minute, unique vacation come up that would mean the store would be closed for several days. I also knew that a ton of emails never get noticed or they're instantly deleted, so my whole point was to get everyone's attention. I would say - for the most part - it worked. We received a huge amount of responses; the most since my last emergency email in 2009. So before I go any further, *Thank You* to all for the good wishes you sent. I could not reply to so many (especially with our time crunch)...and I sincerely apologize to those of you who mentioned distressing heart and health conditions!

So now, for those who did not get the email, I will share the backstory. The day before my 55th birthday I received a call saying I had won a Whale Watch tour in Monterey. I had completely forgotten about the entry placed on-line with **Oceana.org**, but it was legit and the dates were firm (March 17 - 19), all expenses included. Jonathan and I could not pass up such a special opportunity so decided to close the store for a few days.

Talking about it a month later, I still feel incredibly lucky. When we got to the dock and saw the boat I knew it was going to be a true adventure. (See pics on our Pinterest page.) The "**Raider**" has 6 saddle-like seats, with handlebars, and a shock absorber below each. Our Captain, Kate, was a fantastic pilot keeping us comfortable - and dry - the entire trip. We saw a sea otter with her baby right off the bat and plenty of birds on the jetty. Soon we were in among 300 - 500 common dolphins which was amazing. Not allowed to touch, but we were that close! Next we focused on the goal of seeing gray whales and eventually a plume was spotted. Off we went! Just when I was beginning to worry, we saw a huge tail (otherwise known as a fluke) slip into the water just ahead of us. Kate moved the boat so we would be paralleling (where it was thought they'd be) and eventually we counted 4 in all. An additional whale was spotted as we headed back to shore, and during the trip we saw many other critters including Black-footed Albatross, Cassin's Auklet, cormorants, sunfish and Velella velella (which I just like saying).

Our lead scientist and guide from **Oceana**, Dr. Geoff Shester, then took us to the legendary **Monterey Aquarium** and escorted us throughout, including the new Baja exhibit which was just opening that day (to members only). We could not have been made to feel more special; I will always think of it as my incredible birthday surprise.

And by another fluke, the BERNINA Club I was scheduled to teach one week later was about making small art quilts using photos transferred onto fabric. I was so inspired I made two - and sent them off to our Oceana friends. See them on our Pinterest page.

A stylized, handwritten signature in black ink, likely belonging to the author of the article.

BERNINA CLUB


BERNINA CLUB lessons incorporate presser feet, accessories and creative machine techniques into projects for everyday living. Go home with a CD that contains hand-outs and instructions. This is a demo/lecture format so no equipment is necessary to attend.

Fee: \$10.00 per session Space is extremely limited - pay at sign-up.

Thursday, June 2, 1:00 - 3:00 Modern Clutch: Personalization is today's modern (think selfie) trend. Embellishing to imbue with style and personality, this clutch becomes the perfect canvas to say who you are when out and about or for that next special event.

Thursday, August 4, 1:00 - 3:00 The All Together Bag: Enjoy having all your sewing supplies at hand, ready to go to class on a moments notice. This multi-zippered compartment bag holds plenty right where you need it. As always - personalize it with decorative flair.

Thursday, September 8, 1:00 - 3:00 Think Cool...Be Cool: Cooler weather is just around the corner, so chill out while it's still warm by creating this pretty Twinkle Quilt. Tips for piecing, quilting and binding...just like those sewing TV shows!

Find a quick link to our
 interest account
 from our website:

www.TopStitchBernina.com

Or go directly:

[www.pinterest.com/
topstitch95](https://www.pinterest.com/topstitch95)



Embroidery Club


Be inspired to create using embroidery software from **BERNINA**! Lessons show how to work with **Software 7** as well as **DesignWorks** (CutWork, PaintWork and CrystalWork). Classes also show ways to incorporate embroidery into various projects. You will receive a CD that includes handouts, a PowerPoint Presentation, instructional VIDEO and completed designs. **Fee: \$10.00 per session**


Thursday, May 19, 1:00 - 3:00 Art Collage Clutch: Create a needle punched base (think felted) using your embroidery machine. Add free-motion couching - with your embroidery machine. Personalize the way you want it; that's why you have an embroidery machine.


Thursday, June 16, 1:00 - 3:00 Modern Quilting With CutWork: Based on Denyse Schmidt's modern Grandmother's Flower Garden, this wall hanging showcases using the BERNINA CutWork tool which can be added to any modern BERNINA embroidery machine.

Thursday, August 18, 1:00 - 3:00 Quilting in the Hoop: Small projects like a travel iron tote or a bench pillow are the perfect places to experiment with quilting using your embroidery machine and software. Endless embroidery and hooping basics will be highlighted.

Class Policies:

 Space is limited; as a courtesy to others, please inform us immediately if you need to cancel (there may be others on a waiting list)

 We will cancel a class three days in advance if we do not have the minimum number of students.

 You are expected to put a reservation on your calendar; we do not make reminder calls.

These classes are complimentary with purchase of a machine from TOP STITCH.

- If you purchased your machine from us you are welcome to take the New Owner's Guide classes additional times at no extra charge as long as space is available.
- Choose one of the options listed below then call or come in to reserve your space (pre-registration is required).

BERNINA SEWING MACHINE USAGE - \$200.00 (*Free with machine purchase*)

- Tuesday, May 24 and Wednesday, May 25, 10:00 - 1:00 pm (both days)
- Tuesday, June 7 and Wednesday, June 8, 10:00 am - 1:00 pm (both days)
- Tuesday, June 21 and Wednesday, June 22, 10:00 am - 1:00 pm (both days)
- Saturday, July 16, 10:00 am - 4:00 pm
- Saturday, August 13, 10:00 am - 4:00 pm
- Tuesday, August 23 and Wednesday, August 24, 1:00 - 4:00 pm (both days)

BERNINA EMBROIDERY USAGE - \$100.00 (*Free with machine purchase*)

- Saturday, June 4, 10:00 am - 1:00 pm
- Tuesday, July 19, 10:00 am - 1:00 pm
- Wednesday, August 9, 1:00 - 4:00 pm

BERNINA SERGER USAGE - \$200.00 (*Free with machine purchase*)

- Saturday, June 18, 10:00 am - 4:00 pm
- Tuesday, August 16 and Wednesday, August 17, 10:00 am - 1:00 pm (both days)

When you Buy a **BERNINA** at **TOP STITCH** the following services are included:

1. Complete Class Instruction for use of your new machine at no additional cost.
2. Free, unlimited trouble-shooting assistance by phone, e-mail or in-store.
3. Full warranty coverage performed on our premises by a BERNINA specialist.

Plus our **exclusive BERNINA BUYERS' BONUS** Discounts:

- ▶ **15% off** regular priced fabrics, notions, books, machine accessories, embroidery designs, etc.
- ▶ **Discounted** maintenance & service on purchased machine (saves you up to \$110. for each service).

Your 15% discount is good for one full year after purchase and will be renewed automatically for another 12 months whenever you pay for maintenance on the machine purchased (at the discounted price).

TOP STITCH BERNINA⁺

made to create



1596 Biddle Rd.
Medford, OR 97504
(between Progress & Morrow)

www.TopStitchBernina.com
topstitch@qwestoffice.net
541.608.7722

Monday—Friday 10:00 - 5:00
Saturdays 10:00 - 4:00

\$5.00 off FABRIC purchase of \$25 or more
\$10.00 off FABRIC purchase of \$50 or more
\$20.00 off FABRIC purchase of \$100 or more

With coupon. Applies to fabric purchase only. 5/5 - 5/31/2016

FLORIANI THREAD

Buy 2, Get 1 FREE

With coupon, mix and match, no quantity limit. 5/5 - 5/31/2016
(Black, and White excluded)

CLOSED

Memorial Day

Weekend:

May 28 - 30

July 2 - 4th

Saturday, July 23

August 29 -
September 5

SPECIAL ORDERS ALWAYS WELCOME

See what's available on-line at either of these suppliers:

www.brewersewing.com

www.checkerdist.com

Once you've decided what you want - even if it's just one item - you can email,
or call or come in to the store, and I will add it to my very next order.

You don't pay any shipping, and if your BBB status is current then your
15% discount will apply as well.

You get convenience, selection and personal assistance.

You also help your local economy.

We get to say Thank You for your business,

Your support is always appreciated.

Most orders will arrive within 4 - 12 days. All orders must be pre-paid, but please don't email your cc info. You can call during store hours or tell me when is best to call you. Some items will be exempt from discount (extra freight). If an item has a large minimum (such as fabric) I will discuss the options with you on a case by case basis. For instance, if you want a wide-back and see it available on the site, I will order it if you want a good portion of the bolt, or if you want one half of a bolt and I think it is something I can sell in the store. All Special Order Sales are final.

Looking for a USED BERNINA? Call us first! Jonathan can discuss which models would be best for your needs (including budget), and can make sure it is in perfect working order - GUARANTEED. You also are automatically enrolled in our **BERNINA Buyer's Bonus** program - saving you hundreds on service alone!