

TOP STITCH

Volume 13, Issue 3

Autumn 2010

Simple and
Sporty



If you haven't seen the new **3 Series** machines from **Bernina**, just think about a sleek little sports car – easy to maneuver with an engine that purrs.

Simple and quiet, powerful and portable, the **3 Series** is an updated version of the **Activa** line. These machines are designed to be slightly smaller and lighter than our full sized **Bernina**'s, but still all metal inside and built to perform year after year, just like their ancestors. It's versatile and strong enough to be your one and only, but it could also be your second machine for taking on road trips.

The latest features includes a bright, shadow-free (and environmentally friendly) LED lighting system borrowed from the top of the line **8 Series**. The improved high contrast screen offers easy to read settings, which highlights **Bernina**'s ability to alter every stitch in every increment - including stitch length, stitch width and nine needle positions. And all of those alterations are remembered for as long as the machine is turned on - so you can shift back and forth from stitch to stitch like automatic transmission. Another upgrade borrowed from the **830** is the solid extended work table that slides on for a perfect fit and then easily removes with the touch of a button...making the surface as roomy as any older, beloved **Bernina**.

Everyone loves the chic new styling featuring a chrome take-up guard (Jonathan's personal favorite) and a strong built-in handle to carry wherever you want.

They've even designed a plush wheeled suitcase with patent leather trim and racy red lining - not to mention several storage pockets. This rolling tote comes standard with the **380**, but is available for the **330** and **350** (and will fit the **Activa**'s too)

These machines pay tribute to the long-lived **Activa** series while embracing the bold, new styling of **Bernina**'s creative team. Speaking of which - for those who like to personalize their machines - you can order "Designer Skins" for your **210**, **220**, **230** or **240** at www.BerninaUSA.com. All proceeds from **Bernina Design Skins** sales help support breast cancer research.

PS - We still have a couple **220**'s and **Activa** demonstrators for those wanting a great deal on close-out models. (The **210** is not being discontinued.)

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Top News

- The NW Quilting Expo is September 23 - 25 at the Portland Expo Center. This year's special exhibits include the premier of "Oregon: State of Diversity" organized by SAQA (Studio Art Quilters Association). Karen Hanken's "Everyday Barns & Family Farms" is among the juried quilts in the exhibit. Complete info at www.NWQuiltingExpo.com
- We've donated close to 600 pillowcases so far for the "One Million Pillowcase Challenge". You still have time to participate; see details on the back page.

Quilting with Bernina

Develop your skills and confidence with straight line and free-motion quilting. Work with the walking foot and quilting feet, including the famous BSR (~~not~~ required). Learn how to decide on threads and needles for different effects. Karen instructing.

Fee: \$15. (plus basic supplies)
(*Top Stitch Purchasers of BSR machines special price \$7.50*)

Thurs., Sept. 30, 1:00 - 4:00

Sat., Nov. 13, 10:00 - 1:00

Appliqué Essentials

In this lecture style class, Karen will demonstrate several appliqué techniques which she considers the essentials. She'll share our top tips, special tricks, and experienced insights into the typical traps to avoid. (This class is a repeat from the "Six weeks, Twelve Techniques" seminars held last season)

Fee: \$10.00

Thursday, Oct. 28, 1:00 - 3:00

Redwork & Blackwork with BSR

In this lecture format, Karen will demonstrate her technique for using the BSR to create redwork and blackwork quilts. We'll cover everything from preparing the fabric to tracing the pattern as well as the special tricks for stitching fine details and lettering. **Fee: \$7.50**

Tues., October 19, 1:00 - 2:30

"TWO FOR ONE" THREADPLAY WITH LIBBY LEHMAN

Renown quilt artist, author and instructor, Libby Lehman returns to Medford for this special hands-on class: Bring two fat quarters, decorative threads and trims then go home with at least two terrific small scale quilts. Spend a fun day doodling, cutting, fusing and stitching. You'll amaze yourself and learn a lot too. (Libby is a blast!)

Saturday, October 9, 10:00 - 4:30 (with a 1½ hour break)

Fee: \$95.00 Held at The Hampton Inn (across the lot)

Space is extremely limited!!! Must pay in advance.

If you do not already own a **Bernina**, we will provide a classroom machine for your use (as a **Top Stitch** sponsored event, this class is reserved for **Bernina** machines only).

BUY a new Bernina 830e or 820 in September and we will include this class FREE!

Class Policies:

Space is limited; as a courtesy to others, please inform us immediately if you need to cancel (there may be others on a waiting list)

◆
We will cancel a class three days in advance if we do not have the minimum number of students.

◆
You are expected to put a reservation on your calendar; we do not make reminder calls.

◆
Previous purchasers are welcome to take their New Owner's Guide classes additional times at no extra charge.

These classes are complimentary with purchase of a machine from TOP STITCH.
Choose one of the options listed below for your model(s) then call or come in to reserve your space (pre-registration required.)

Activa & Aurora Guide Classes AND New 3 Series Machines

- Tuesday, September 21 and Wednesday, September 22, 10:00 am - 1:00 pm (both days)
- Saturday, October 23, 10:00 am - 5:00 pm
- Wednesday, November 10 and Thursday, November 11, 1:00 - 4:00 pm (both days)
- Saturday, December 4, 10:00 am - 5:00 pm

Aurora Embroidery (additional classes for embroidery with Aurora machines)

- Wednesday, October 27, 10:00 am - 1:00 pm
- Wednesday, December 1, 10:00 am - 1:00 pm

Artista AND NEW 8 Series Classes (for 830 / 820 machines)

- Saturday, September 25 10:00 am - 5:00 pm
- Wednesday, November 3 and Thursday, November 4, 1:00 pm - 4:00 (both days)
- Tuesday, December 7 and Wednesday, December 8, 10:00 am - 1:00 pm (both days)

Embroidery Usage:

- Wednesday, October 20, 1:00 - 4:00 pm
- Wednesday, November 17, 10:00 am - 1:00 pm

Serger Guide Classes (for all new Bernina serger models)

- Tuesday, September 28 and Wednesday, September 29, 1:00 - 4:00 pm (both days)
- Saturday, November 6, 10:00 am - 5:00 pm



You can always find a copy of this newsletter at www.TopStitchBernina.com

When you Buy a Bernina at TOP STITCH the following services are Always included:

1. Complete Class Instruction for use of your machine.
2. Free, unlimited trouble-shooting assistance
3. Full warranty coverage performed on our premises.

Plus our **exclusive BBB** Discounts *

► **15% off** regular priced fabrics, notions, books, accessories, embroidery designs, etc.

► **Discounted** maintenance & service on that machine (up to a 64% savings)

BBB discounts are good for one full year after purchase and are renewed automatically for another 12 months when you pay for a cleaning

TOP STITCH



BERNINA⁺

1596 Biddle Rd.
Medford, OR 97504

Monday - Saturday 10: - 6:

CLOSED:

Saturday, October 16th
Sat. - Mon., Nov. 20 - 22
Thanksgiving Day (Nov. 25)
December 24 - 26
December 31 - January 2

“Empowering
Your Creativity”

541-608-7722
Toll free 888-608-7722
topstitch@qwestoffice.net

25% OFF

Olfa Brand 12" x 18" Rotary Mats

With coupon
Thru 10/31/2010
(limited to in-stock only)

TOP STITCH

35% OFF

Nifty Notions “Cut for the Cure” Acrylic Rulers


With coupon
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
TOP STITCH


Since you
asked...



www.TopStitchBernina.com

 Find our most current, as well as archived **Newsletters**.
(top right corner of the banner)

 Get answers to the most common sewing machine questions at the **Help Desk**.

 See your favorite projects, samples & quilts in the **Gallery**

(please note some areas are still under construction....)

ONE MILLION PILLOWCASE CHALLENGE

Don't forget you can get a \$2.00 in-store credit for every completed pillowcase you bring in for donation (up to \$100) We also have kits you can purchase for \$10 and you'll get a \$5 credit when you bring it back (no limit).*

**Deadline for donations
October 30, 2010**

*** FOR TAX AND
ACCOUNTING PURPOSES
YOU MUST USE YOUR
CREDITS BY
DECEMBER 30, 2010**