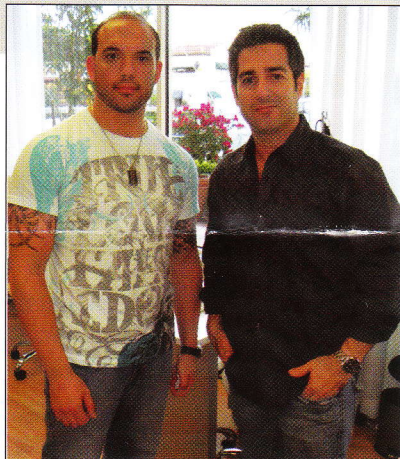


Edmund James Salon & Day Spa The Newest Salon on PGA Blvd.

Owners Edmund Soriero and Kevin James Pace



A waterfront view on the marina, a chic South Beach décor, top-notch stylists, colorists and barbers describe the hottest new salon on PGA Blvd., Edmund James Salon & Day Spa. This chic new salon's owners, Kevin James Pace and Edmund Soriero, are synonymous with the words: hair and greatness. Kevin James Pace has been sharing his talent with customers in the Palm Beach Gardens area since 1989. He has remained one of the most sought after and popular hairdressers because of his consistency in customer satisfaction and reputation for beautiful and modern hair. Pace has extensive training with Vidal Sassoon and Toni & Guy, and boasts the most up-to-date techniques and personalized attention.

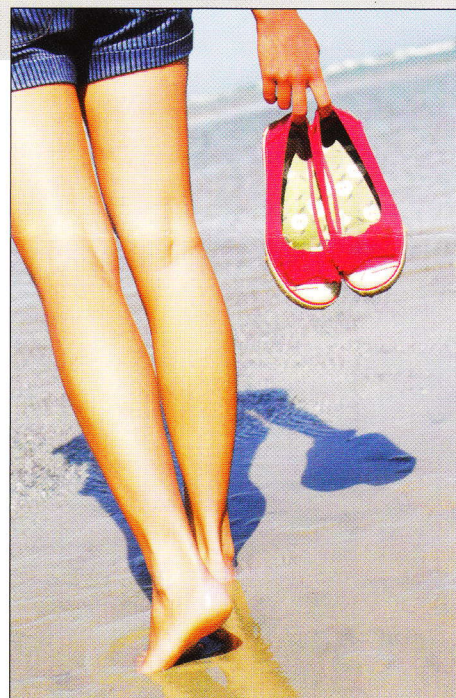
Edmund "Eddie" Soriero has been dazzling the Gardens area for the past seven years, bringing with him his impressive experience from the world famous Oscar Blandi and Louis Licari salons in Manhattan. While in New York, Soriero showcased his talent in magazines, fashion shows and TV appearances including *The Today Show*, *The View*, and *The Maury Povich* show. He also boasts many celebrities and TV personalities on his client list and is even featured in the *SOJOURN* coffee table book, written by Elan Sasson, showcasing some of the most talented stylists in the country. Sassoon (son of Vidal) even chose Edmund James Salon & Day Spa as one of his all time favorite recommendations.

The dynamic duo not only hand-selected their amazing team and staff, but they are now the first choice to style and coif models in the hottest fashion shows and private events in town. Each staff member is highly trained and continues to educate themselves in their chosen specialty, making it no wonder that the talent in this salon is energetic, enthusiastic and impressive.

As if all this wasn't enough to catch your attention, the Edmund James Salon & Day Spa features a true New York-style barbershop with two master barbers—one from the famed Elegant Barber Shop in New York, the other with experience at The Delano and Shore Club in Miami. The barbershop is separate from the salon area, and is where men get luxurious pampering, precision haircuts, hot-towel shaves as well as facial and scalp massages. In addition to exclusive barber services, the over 4,000-square foot salon offers an array of traditional salon and spa services including hair extensions, Brazilian keratin treatments, facials, eyebrow shaping and threading, pain-free waxing, eyelash extensions, massage therapy, professional make-up application, nail enhancements and a new state-of-the-art iSpa pedicure station, housing an iPod docking station and powerful built-in speakers to escape the world outside and to provide relaxation in your own space.

Join the list of clients experiencing unrelenting dedication and outstanding service. Please call 561.691.0365 to reserve an appointment with any member of the Edmund James Salon & Day Spa team.

Palm Beach Cardiovascular Vein Center It's Not Vain to Remove Varicose Veins



Whether your vein problems make you self-conscious or cause you pain, seeking treatment for their removal is not a matter of vanity: It's a step in the right direction for good venous health! In fact, veins that protrude and rope underneath your skin are veins that no longer do their job properly. The one-way valves that keep blood moving toward the heart no longer function, allowing the blood to leak down and pool in your legs. This results in varicose veins and symptoms of fatigue, swelling, throbbing, heaviness and aching legs.

The board-certified physicians at Palm Beach Cardiovascular Vein Center are dedicated to diagnosing the cause and treating venous insufficiency effectively. Using the latest, minimally invasive techniques to treat venous disease, Richard S. Faro, MD, FACS and Joseph Motta, MD, FACS have perfected the relatively pain-free highly-effective techniques that require little or no recovery time. The latest treatments include VNUS Radiofrequency Closure, EVLT EndoVenous Laser Treatment, Sclerotherapy and Ambulatory Phlebectomy. Most procedures are performed in the office.

Dr. Faro and Dr. Motta, between them, are Board Certified in Vascular Surgery, Thoracic Surgery, Cardiac Surgery and by the American Board of Phlebology. For more information, please visit our Web site at veinsareus.org or call our office at 561.626.9801.