



GE Money

GIVE YOUR CUSTOMERS THE CREDIT THEY DESERVE.

Offering financing to your customers can be a beneficial way to close deals. Promotional credit offerings allow your customers to "Buy now, pay later."* It's a good way to make projects more affordable and it can help close the sale.

If you've been in business for five years and have annual sales of at least \$500,000, then you meet the minimum requirements to enroll in the GE Money program.

Enroll today and grow your sales with financing:

- Fast in-home credit decisions
- Direct revenue on every deal you write
- Consumer's available line of credit is an opportunity to sell adjacent products
- No money-collecting hassles—get your funding as soon as the job is done
- Greater buying power for your customers with the flexibility of low minimum monthly payments
- Unique database marketing opportunities
- "AdvantaGE" newsletter—full of tips on how to maximize your financing opportunities

For questions or more information about how you can offer financing opportunities to your customers, call the ProDesk® Contractor Services Center at 1-866-PRODESK or contact your Area Sales Manager.

* Subject to credit approval.

