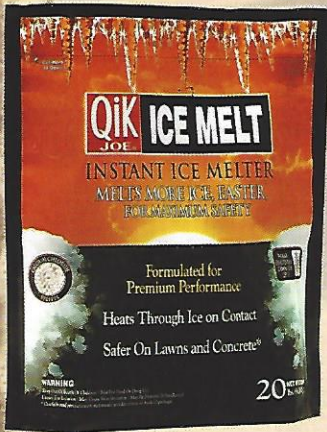
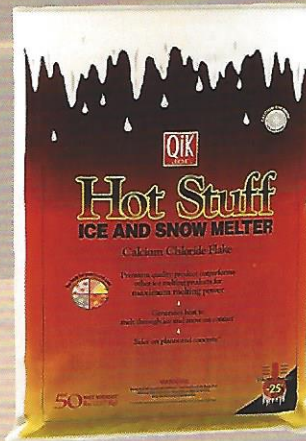


QIK JOE ICE MELT CALCIUM CHLORIDE PELLETS



- The most effective deicer on the market
- Generates heat on contact
- Spherical shape bores straight down through ice
- Works effectively in temps down to -25°F
- No powdery white residue
- Safer on grass, shrubs, plants and concrete when used as directed
- 9 lb. easy-pour shakers, 10, 20, 50 and 80 lb. poly bags, 40 lb. plastic pails, 50 lb. cartons, 80 and 100 lb. Enviro-drums

HOT STUFF ICE AND SNOW MELTER CALCIUM CHLORIDE FLAKE



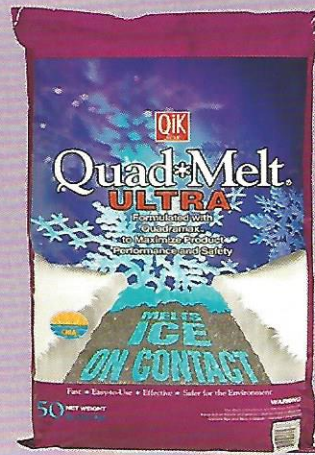
- Highly effective snow and ice control
- Generates heat on contact
- Small “cornflake” shape melts ice horizontally
- Works effectively in temps down to -25°F
- No powdery white residue
- Year round uses
- Safer on grass, shrubs, plants and concrete when used as directed
- 10, 20, 50 and 100 lb. poly bags

QUAD*MELT W/CMA



- Formulated using Quadramax technology to maximize product performance and safety
- Melts ice on contact
- Non-tracking Blue / Green granules that will not leave an oily residue on carpets
- Works below 0 °F
- Low corrosive properties
- Strong package graphics
- Fast, effective ice melting compound
- 50 lb. poly bags and 50 lb. carton

QUAD*MELT “ULTRA” W/CMA



- Formulated using Quadramax technology to maximize product performance and safety
- Melts ice on contact
- Non-tracking Pink granules that will not leave an oily residue on carpets
- Safe for the environment
- Low corrosive properties
- Works below 0 °F
- Strong package graphics
- Fast, effective ice melting compound
- 50 lb. poly bags and 50 lb. carton

Why do DEICERS perform differently?

Performance is affected by particle shape, size, heat of solution and ability or inability to attract water . . . plus, products work at different temperatures. Many firm’s claims can be somewhat misleading when they use “eutectic” temperature (the lowest temperature at which a solution will not freeze - in a “perfect” or lab situation) as a selling tool. At Milazzo Industries, we’re more concerned about what happens to your customer in the real world. . . at home or at work. We believe it’s more realistic to rely on “practical” temperature (the very lowest temperature at which melting will occur in a reasonable time). “Practical” temperature is a more accurate prediction of how ice and snow control products perform in actual weather conditions. Milazzo Industries understands that customers want choices. Because we offer a multitude of products with varying levels of performance, you can rely on us for straight facts without smoke and mirrors. We maintain nearly half a million square feet on-the-floor packaged product. If you need a highly dependable supplier, sensitive to demand fluctuations due to even more unpredictable weather patterns, talk to us. With over 70 years of experience, we’re prepared to deliver the very best. Choose a company that prides itself on high quality products with a focus on customer satisfaction and service. Choose Milazzo Industries.



milazzoindustriesinc

POLAR EXPRESS ICE MELT

HIGH PERFORMANCE BLEND



- High Performance Blend melts at lower temperatures
- Safer for the environment
- Contains heat-generating ice control crystals that ensure excellent product performance at lower temperatures
- Works effectively in temps down to -15°F
- Strong package graphics
- An economical, effective alternative
- 10 lb. easy-pour shaker, 20 and 50 lb. poly bags, 45 lb. plastic pail, 50 lb. carton, and 100 lb. Enviro-drums

SAFE PET ICE MELTER

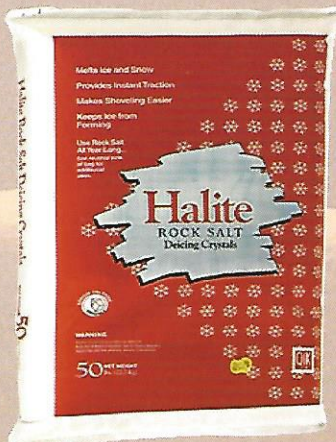
A PROVEN ICE MELTER THAT'S SAFER FOR PETS



- For use on sidewalks, driveways, and parking areas
- Non-corrosive
- Environmentally friendly
- Prevents ice and snow from re-bonding
- Will not burn or cause irritation
- Strong package graphics
- 8 lb. Easy-pour shaker, 20 lb. poly bags

HALITE ROCK SALT

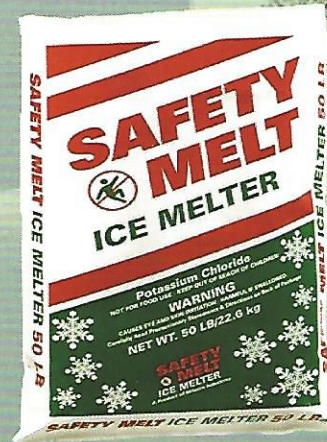
SODIUM CHLORIDE



- The lowest cost alternative
- High quality
- Consistent
- Provides instant traction
- Year-round uses
- Bold new packaging
- 10, 25, 50, and 80 lb. poly bags

SAFETY MELT ICE MELTER

POTASSIUM CHLORIDE



- Bleached white granular shape ensures best performance
- Environmentally friendly
- Used as a fertilizer to enhance lawn growth
- Provides immediate traction
- Ideal for snow and ice control in warmer regions
- 25 and 50 lb. poly bags, 50 lb. carton, and 100 lb. Enviro-drums

PRODUCT EFFECTIVENESS BY TEMPERATURE (PRACTICAL ANALYSIS)

Qik Joe Ice Melt (Calcium Chloride Pellets)

Hot Stuff Ice and Snow Melter (Calcium Chloride Flake)

Polar Express Ice Melt (High Performance Blend)

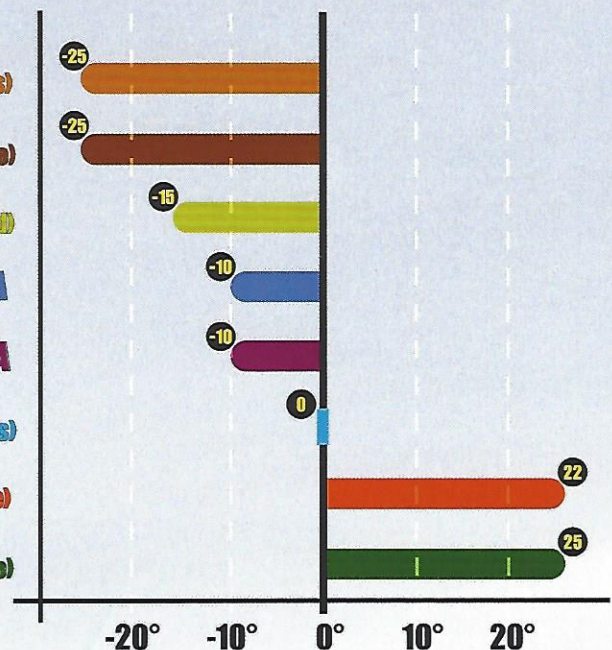
Quad*Melt w/ CMA

Quad*Melt "Ultra" w/ CMA

Safe Pet Ice Melter (A Proven Ice Melter That's Safer For Pets)

Halite Rock Salt (Sodium Chloride)

Safety Melt Ice Melter (Potassium Chloride)



Qik Joe Ice Melt

“Calcium Chloride Pellets”

- The most effective deicer on the market
- Generates heat on contact
- Spherical shape bores straight down through ice
- Works effectively in temps down to -25° F
- No powdery white residue
- Safer on grass, shrubs, plants and concrete when used as directed
- 9lb. Easy-pour shakers, 10lb, 20lb, 50lb and 80lb poly bags, 40lb plastic pails, 50lb cartons and 100lb Enviro-drums.
- **Call the Melt Hotline at 1 800 288-MELT, 570-654-2433 or visit us at www.milazzoindustries.com**

All ice melters melt ice – but Qik Joe is the best ice melter available. Qik Joe Ice Melt, Calcium Chloride Pellets, is the best ice melter available. All ice melters need to form a brine solution to melt ice and snow. Qik Joe Ice Melt, with its “exothermic action”, generates a great deal of heat when pulling moisture out of the air to form its brine solution. This enables it to work quickly and efficiently to melt ice and snow, even at temperatures of -25° F. Rock salt, potassium chloride and blends of these and other products work much slower because they need to come in direct contact with moisture to form their brine solutions. They generate no heat and become practically ineffective at temperatures of 30 to 25° F.

When used as directed, Qik Joe Ice Melt should not harm concrete or vegetation. It also will not leave any white residue. Don't be fooled by the false claims of many other deicers. Choose the ice melt that is backed by a company first established, back in 1928! Choose Qik Joe Ice Melt!



milazzoindustriesinc

Dynamic performance comes to us naturally.

1609 River Road, Pittston, PA 18640
Phone: 570-654-2433 • Fax: 570-654-6242