



Painting by Randy Ziegler

Central Bucks Chamber, W4 Article: Painting By Randy Ziegler

proper way to paint. Telling him 'if you are going to paint something – take the time to prepare the surface properly or don't even bother to paint it at all as it will surely fail within a year or two.' For 35 years, those words have truly stayed with Randy Ziegler as at least 70% of every project is dedicated to proper surface preparation procedures.

After working his way through the ranks and painting for other companies for 16 years, Randy Ziegler was confident enough to branch out on his own in 1989. As a true craftsman, Ziegler's success comes from the fact that he learned the trade from the bottom up, through continual study and longtime membership in the Painting and Decorating Contractors of America, he has developed the highest degree of technical knowledge in his industry, uses only top of the line products, owns state-of-the-art equipment and has very high standards and precise procedures to be followed on every project. Ziegler's forte is in the technical aspect, project management, sales and actually being part of the Team working on each and every project.

"What makes Painting by Randy Ziegler stand out from the others is the dedication to running a legitimate business, exhibiting excellent business practices and ethics, providing exceptional craftsmanship, owning top-of-the-line equipment and providing in-depth customer orientation and service," says Carol A. Pierce, Business Manager. Ziegler simply approaches his projects by bringing very high standards and state-of-the-art equipment to the table and viewing each project as if it were his own property. On more occasions than not, before he completes the original project the property owner has requested that he perform additional work or they'll add a totally new project prior to his completing the first one.

Known for his meticulous attention to details, it is easy to see why Randy Ziegler has so many projects that have lasted for 20 years. This in itself speaks

volumes on the depth of his surface prep procedures and product knowledge. According to Ziegler, "these are things you cannot learn from books, videos or a computer program. With exterior temperatures in our part of the country varying some 90 degrees, a lot goes into making sure that the painted surface remains sound and solid. We specialize in correcting a building's existing coating failures – whether it be painting or staining. It all comes down to the same thing – not having a sound surface or not recognizing what caused the original problem will truly ensure project failure in short order."

Randy Ziegler prefers to hire from within the local community and surrounds himself with employees that have been thoroughly screened, trained and are supervised by Randy. He is extremely particular when bringing on a new employee as their screenings includes D&A testing, criminal background and proof of citizenship checks. Whenever there is a need for additional help, Randy prefers to train someone fresh rather than go back and change the undesirable habits that often come with a seasoned veteran.

Painting by Randy Ziegler has been honored with 17 first place awards.

National awards were won by Carol Pierce, also a life-long resident of Bucks County. Carol was one of 700 people to receive the Businesswoman of the Year award presented by the National Congressional Committee's Business Advisory Council. She won this prestigious award in 2003, 2004 and 2005 – the only years it was awarded. Carol also received the Ronald Reagan Medal, in 2004 and 2005 – the only years it was awarded, which honored her for outstanding leadership in business and for displaying a commitment for an entrepreneurial America. **W4**

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