

## MINNESOTA'S WESTERN PLOW DEALER NETWORK OFFERS EXTENDED HOURS

*"When your job is to make sure customers can get to their job after a big snowfall—service is non-negotiable," states Aspen Equipment territory manager Kevin Dessart. "As an exclusive distributor of Western plows, I advise plow purchasers to carefully consider what kind of after-sale support will be available, before purchasing a plow. We set up a strong network of strategically placed Western associate dealers throughout Minnesota and the surrounding area to make sure that when the snow flies, there will be servicing dealers in our Minnesota Western Dealers Network open for maintenance, parts and emergency service—when many shops are closed."*



Aspen Equipment's master mechanic Dale Selden removes a Western Plow mount from one of Priority 1 Outdoor's trucks and prepares to move it to a new truck.



### PRIORITY 1 SERVICE

Jack Freund, owner of *Priority 1 Outdoors Inc.*, located in Shakopee, Minn., relies on service from Aspen Equipment for his Western plows. "Anytime we have had issues, I've called service manager Steve Jensen at Aspen and he and master mechanic Dale Selden dropped everything and got it fixed right away. We're trying to keep all of our snowplowing customers happy, so we appreciate the fabulous service from Aspen Equipment, which allows us to live up to our name and make service Priority 1."

Freund continues, "We had trouble with one of our plows and Aspen even went beyond the warranty provided by Western to make sure everything was right—and the pricing is great! We used to plow with other brands, which bent—so now all six of our plows are Western plows from Aspen Equipment."

### 24 HOUR SERVICE AFTER 1" OF SNOW

Western associate dealer *Country Side Services* is an integral part of the

Minnesota Western Dealer network and has been in business for 23 years offering "24 HOUR SERVICE after 1" of snow" provided by a certified, trained and knowledgeable staff. Owner Jeremy Anderson explains, "I started my career as a snow removal provider and we also plow at Country Side Services, so I understand the urgency of off-hours repairs. I have experienced being broken down, working at night, and unable to plow for my customers—so I told myself that if I ever owned a business that sold snow plows, I'd be open whenever service is needed and I made good on that promise with 24 hour service!" Anderson continues, "It's all about the customers. You can go anywhere to buy a plow, the question is where will you go when you need service?"

### FIND OPEN DEALERS AT WESTERNDALERS.COM

"Minnesota's Western Plow Dealers Network is designed to provide service in our area when it's needed most,"

explains Dessart. "There are several dealers within our network who offer extended hours when a snow event approaches, including:

- **Snowplows Plus—Buffalo, MN** offers "24 hour parts & service when it snows 2" or more."
- **Rule Tire and Automotive—Willmar, MN** offers "After hours service."
- **Country Side Services—Ramsey, MN** is "Open 24 hours after 1" of snow."
- **ABC Rentals—South St. Paul, MN** has "After hours service available."
- **Perry's Truck Repair—Long Lake, MN** is "Open most Saturdays with evening appointments available."

Dessart concludes, "We invite you to visit [westerndealers.com](http://westerndealers.com) to check out our Western Dealer Network with knowledgeable sales staff, extended hours, factory trained technicians and in-stock parts. Our commitment is to provide efficient snow and ice management for maximum productivity in our market."

**VISIT WESTERNDALERS.COM OR CALL 855-55-PLOWS TO FIND MORE SALES & SERVICE INFORMATION**